

Janus Social Media Guidance

We're asking CTA members to do 3 simple things to amplify our key message that *educators are more motivated than ever to stick together and fight back against any attacks that attempt to divide us. America needs unions now more than ever to fix an economy rigged in favor of the wealthy and powerful.*

1. Amplify our message on social media with our #Union and #WeAreCTA themed action. Retweet, share and repost.
2. Make a sign that says "UNION" and take a picture of you holding it. When you post to Twitter, Instagram or Facebook, use the hashtags #Union and #WeAreCTA and share why your union is important to you.



3. Get an ["America needs unions" Twibbon](#) for your Facebook and Twitter profile photos.

Sample tweets:

- The #Janus case was an attack on unions and an attack on working people. We stand with our union sisters and brothers. No court case can stop our movement! #WeAreCTA #Union
- I'm an educator and #WeAreCTA! [Share your UNION photo here]
- Unions sustain our families and make our communities stronger. Educators will stick together and organize to fight back against any attempt to divide us. #Union #WeAreCTA

Sample Facebook posts:

- #Unions are one of the most effective vehicles to move people into the middle class, especially for women and people of color. We must organize, hold our elected leaders accountable, and fight back against efforts to divide us and weaken the strength in numbers we need to sustain our families and make our communities stronger! #WeAreCTA
- Today, the Supreme Court ruled on a well-funded case attacking workers' power in unions. Let's show that America needs unions now more than ever. [Share an image or a photo of yourself with a "union" sign using #Union to show we're sticking together.]